

Agfa Press Office  
Septestraat 27  
B – 2640 Mortsel  
Belgium

**Birgitte Baten**  
Global Marcom Manager  
Agfa Radiology Solutions

[birgitte.baten@agfa.com](mailto:birgitte.baten@agfa.com)

## **At AHRA 2024, Agfa Radiology Solutions highlights intelligent technologies and systems that ensure “One image is all it takes”**

### **Special offers for the DR 100s, DR 100s Essential and VALORY™ enable every facility to maximize productivity**

Mortsel, Belgium – 18 July 2024 – 16:00 CET

At the Annual Meeting of AHRA (the Association for Medical Imaging Management), Agfa Radiology Solutions will demonstrate how its solutions help customers address productivity needs in an industry dealing with staffing shortages and tight budgets.

Agfa’s comprehensive portfolio supports “The Next Generation” in medical imaging by using intelligent and innovative technologies to ensure every X-ray image counts. With accurate and high-quality diagnostic information from the first image taken, retakes are reduced: speeding up workflows and enhancing the experience of radiologist, radiographer and patient.

At the Agfa booth, attendees can discover:

- the VALORY™ X-ray room, DR 100s and DR Essential mobile imaging units with special savings packages to further boost productivity, safety and security.
- intelligent technologies to support fast, accurate diagnosis:
  - MUSICA® automatically optimizes image processing to deliver excellent image quality compared to standard image processing.
  - SmartXR® gives radiographers predictive workflow assistance with image acquisition.

“We understand the challenges our customers are facing in terms of staffing shortages and decreased budgets. Our productivity features and ‘one image is all it takes’ approach empower each X-ray expert to work more efficiently. Additionally, the DR 100 Essential and VALORY™ are designed to be budget-

friendly, but still deliver all the essential functions healthcare facilities need – including our renowned MUSICA® image processing software. They demonstrate our commitment to offering solutions that ensure healthcare facilities never need to compromise on image quality, regardless of their staff and budget constraints,” says Bruce Romaglia, Vice President – North America at Agfa Radiology Solutions.

### **Digital radiography solutions that go beyond the basics**

At Agfa’s booth, visitors can discover solutions and special packages that help bring those advantages to every healthcare organization, whatever its budget.

- The groundbreaking mobile DR 100s family, including the **DR 100s** and **DR 100s Essential**, delivers the “full package” of performance, agility and ergonomics. In addition, the DR 100s features ZeroForce™ technology, that makes tube positioning even easier, and the FreeView™ collapsible column that increases visibility during transport.
- Ceiling-suspended or floor-mounted **VALORY™** X-ray rooms combine features that enable maximum productivity with MUSICA® image quality that supports confident diagnosis. Together they help imaging teams ensure a great X-ray experience.

### **Productivity, Safety and Security Packages**

For a limited time, Agfa is offering a **Productivity, Safety and Security Package** at no additional cost with the purchase of a DR 100s or DR 100s Essential mobile imaging solution, or a ceiling-suspended or floor-mounted VALORY™ X-ray room.

The package<sup>1</sup> includes:

- **RFID Badge Login:** just a swipe of the radio frequency identification-enabled badge allows streamlined access to the DR system’s user interface, enhancing security and efficiency.

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<sup>1</sup> Cannot be combined with other promotional discounts or programs.  
Special promotion ends November 30, 2024. Promotion available only in the United States of America and Canada.

- **Patient Positive Identification:** a quick scan of the barcode on the patient's wristband confirms their identity – and the system can be prepared for the exposure. A true One Click Workflow!
- **SmartRotate™:** this workflow assistance feature always presents the image ready for viewing, automatically. Reducing post-processing actions saves time so your radiologist can focus on reading, not rotating.

**The DR 100s package also includes:**

- **SmartAlign™:** real-time tube-to-panel alignment assistance improves image quality and facilitates follow-up.

**The VALORY™ package also includes:**

- **Dura-line panel in the wall bucky:** this high-quality, fixed 17x17 panel offers a large field of view easily accommodating all exam types. It reduces handling and eases the staff's workload for maximum productivity, while offering robust reliability, cost-effectiveness and potential for dose reduction.

**Visit our booth at AHRA 2024, and discover:**

**Intelligent technologies for image processing and workflow assistance:**

- **MUSICA®**, which comes standard with all Agfa DR and CR systems, automatically analyses the characteristics of raw images and optimizes the processing parameters, independent of body part or dose deviation. Its high image quality and low-dose features have made MUSICA® the “gold standard” in image processing for radiology departments around the world.
- The **SmartXR®** portfolio adds X-ray intelligence to Agfa's DR solutions, to provide image acquisition support and lighten the radiographer's workload. Predictive workflow assistance for dose, alignment, patient positioning, image rotation and more help improve operational performance in image acquisition.

**Visit us at AHRA 2024 to discover how our solutions and special packages can help you ensure that “one image is all it takes”: August 4-7, 2024, Orlando World Center Marriott, Orlando, Florida, booth 328.**

**About Agfa**

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

For more information on Agfa please visit [www.agfa.com](http://www.agfa.com)



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